



You Drive... We Log!

# TRUCKIN REPORT

Issue - March 2017

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## In this issue:

- Foolishness is letting \$228 cost you \$8,672.
- Video: Do I need an ELD?
- Early Bird Discount
- Are you Ready?
- Special Offer
- In The News
- Connect with us



## Foolishness is letting \$228 cost you \$8,672.

Change can be hard especially when you feel like someone is looking over your shoulder. This is going to be an adjustment for the industry but there is nothing that can be done. Compliance is mandatory. The FMCSA will be categorizing driver and motor carrier's failure to comply with the mandate the same as other non-compliance traffic offenses.

Penalties will be determined by fleet's or drivers' level of intent in not complying, responsibility in the violation and history of previous offenses.

Federal statutes require judges to consider those factors before instituting a civil penalty. The FMCSA rules consider

- Deactivating the ELD
- Disabling the ELD
- Tampering the ELD
- Failure to retain ELD information

acute violations, considered severe civil violation.

Failure to require drivers to file a record of duty status, carry less severe penalties.

Formulas are used to calculate fines for violations. The initial calculated fine per acute violation is \$8,672, according to FMCSA.

You can be worry free for as low as \$19 per month with Simple Truck ELD.

We don't have any contracts, installation or setup fees and no hardware fees. We are here to answer your questions 24/7.



## Are you ready for the ELD mandate?



## EARLY BIRD DISCOUNT

Register with us now to receive our Early Bird Discount!  
Call us now to find out more 847-264-4668!

Time is running out!

Don't miss out on our limited time offer!

Our first 1,000 registrations will receive a 10% discount on ELD services PLUS free filing of your 2290 for tax year 2017 with

Go to [www.simpletruckeld.com](http://www.simpletruckeld.com) now and register!

**simple**trucktax



YOU DRIVE... WE LOG!

Starting from

**\$19/month**

**15% Off**

for all Veterans

- ✓ No Contract
- ✓ No Hardware Fee
- ✓ No Installation Fee
- ✓ No Cancellation Fee



FMCSA Certified  
US Department of Transportation



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24/7 Support

## Special Offer

Attention companies that provide services to the trucking industry!

We have an exciting offer for you! We are looking for the right people to work with us and enjoy a successful future together. Contact us today to find out more!

Call - 847-264-4668  
[sara.perez@simpletruckeld.com](mailto:sara.perez@simpletruckeld.com)

- Next Month we will discuss feedback from our visitors at the TMC Annual Meeting and Transportation Technology Exhibition.
- Is there a topic you would like us to cover?
- Do you have unanswered ELD questions?
- Do you currently have an ELD and want share your thoughts?  
Let me know [sara.perez@simpletruckeld.com](mailto:sara.perez@simpletruckeld.com)

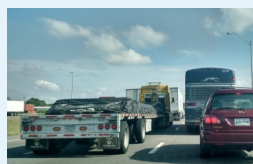
## IN THE NEWS



**Why UPS Trucks (almost) Never Turn Left**



**Air Force Creates New CDL Transition Program**



**As Tax Time Looms, Owner-Operators Shouldn't Overlook These Deductions**

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