

TRUCKIN REPORT

Issue - January 2017

Call 847-264-4668

In this issue:

- Introducing Simple Truck ELD
- Why ELD
- Special Offer
- Letter From CEO
- Connect with us



INTRODUCING SIMPLE TRUCK ELD

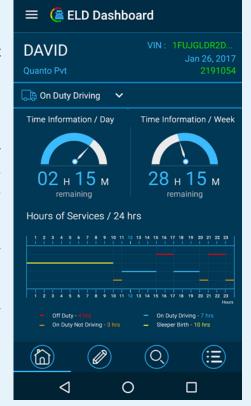
Simple Truck ELD was created by the same trusted team that makes filing your 2290 simple with our Simple Truck Tax. We are proven players in the trucking industry with a decade of 2290 tax experience.

Our mission with Simple Truck ELD is to help create a safer work environment for drivers. Our product will make it quick and simple to

accurately track, manage and share records of duty status (RODS) data. Our ELD has been designed so that motor carriers and drivers can comply efficiently with HOS regulations and that motor carriers can make the best use of ELDs and related support systems as their primary means of recording HOS information and ensuring HOS compliance.

We believe in providing high quality products to our clients while meeting all FMCSA regulations.

Our ELD has been tested by several fleet companies and independent truck drivers throughout the nation. It has been proven to remain simple, quick, and accurate for all users. We are proud



to offer a service and dedicated to providing the highest quality affordable ELD service on the market for individuals and fleets.

Simple Truck ELD is tamper proof, portable and soon to be certified by the FMCSA.

Time is running out!

Don't miss out on our limited time offer!

Our first 1,000 registrations will receive a 10% discount on ELD services PLUS free filing of your 2290 for tax year 2017 with





Go to www.simpletruckeld.com now and register!

WHY ELD

An ELD is an Electronic Logging Device that makes it easy for professional truck drivers and commercial motor carriers to record and transmit data in order to be compliant with the mandate by the Federal Motor Carrier Safety Administration or FMCSA.

ELDs record driving time or Hours of Service (HOS) as well as other data to replace paper logs. Drivers must keep track of HOS because there are regulations that limit the number of daily and weekly hours that are spent driving and working. They also need to know how much time is spent resting between shifts. ELDs track all of this and more.

The ELDs need to automatically capture data such as geolocation,

date and time, miles driven, duration of engine operation, and if the vehicle is moving. The data then needs to automatically transmit to office personnel and FMCSA.

This ELD mandate states that any driver using telematics (AOBRDs, EOBRs, etc) has until December 2019 to switch to ELDs. Anyone using paper logbooks (RODDs), needs to switch to ELDs by December 2017.

Change can be hard to accept but there are benefits to ELDs. Drivers can save roughly 18 hours per year and cut costs totaling \$705 per year. These are totals for one driver... imagine the amount of time and money you would save with multiple drivers!

Special Offer

Attention companies that provide services to the trucking industry!

We have an exciting offer for you! We are looking for the right people to work with us and enjoy a successful future together.

Contact us today to find out more!

Call - 847-264-4668

LETTER FROM CEO

We are excited to help create a safer work environment for drivers, and make it quick and simple to accurately track, manage, and share records of duty status (RODS) data. Our solution does not only save money but it is easy to use. We have a dedicated staff that is ready to support our users 24-7-365.

Everyone knows the mandate deadline is coming. We have a special for registering now. We want to get everyone on board early so they aren't scrambling before the deadline next year.

Our team has been serving the trucking industry for over a decade. We will

continue the excellent 24-7-365 dedicated service we do today with our Simple Truck Tax product for the truckers 2290 needs. As our 2290 clients know our goal is to provide the best service at the best price, we are not trying to be a fleet management solution. As a great number of drivers are Independent Owner Operators.

These IOOs need the best solution at the best price to keep them on the road legally, nothing more nothing less!

Neal Katz

CEO Simple Truck ELD



Call 847-264-4668 <u>Email: in</u>

